





# SYDNEY MILLER

D I G I T A L   M A R K E T I N G   &   C O M M U N I C A T I O N S

-  317-752-3439
-  [sydneymiller413@gmail.com](mailto:sydneymiller413@gmail.com)
-  Minneapolis, MN
-  [www.sydneyanemiller.com](http://www.sydneyanemiller.com)

## PROFILE

I am a compelling storyteller, content creator, and digital marketing creative with a passion for people, faith, and service. My current role is a Digital Marketing and Communications Coordinator for myLIFEspeaks, a Christian ministry in Haiti, serving and empowering children, orphans, families, the elderly, and those with special needs.

## SKILLS

- Social Media Content Creation
- Video Storytelling & Editing
- Social Media Management
- Blog writing / Copywriting
- Email Marketing
- Communications
- Microsoft Office Suite
- Canva
- Final Cut Pro

## EXPERIENCE

### DIGITAL MARKETING & COMMUNICATIONS COORDINATOR

myLIFEspeaks - Christian Non-Profit in Haiti (Remote)

July 2019 - Present

- Plan and own all social media content creation and strategy across multiple platforms
- Write compelling copy, blog posts, and emails to increase awareness and show donor impact in Haiti
- Create email newsletters, blog posts, and photo/video updates to keep donors and followers up to date
- Coordinate and execute digital fundraising campaigns quarterly

## EDUCATION

### INDIANA UNIVERSITY - BLOOMINGTON

2014 - 2018

- Bachelor of Arts in Journalism
- Major: Broadcast Journalism
- Minor: Marketing - The Kelley School of Business

### HONORS

- 2018 Phi Beta Kappa Academic Honor Society inductee
- Graduated in the top 10% of the Class of 2018

### FREELANCE WORK

- Soulcore | Carmel, IN | Customer Relations, Social Media, Content Creation
- Karol Coffee Co / Minneapolis, MN / Social Media Management
- Holy Cross Catholic Church / Minneapolis, MN / Video Creation
- Riley Children's Foundation | Indpls., IN | Copywriting
- El Salvador Missions | Chalatenango, El Salvador | Videography
- Tank's Good News | New York, NY | Scriptwriting & Copywriting

### MULTIMEDIA JOURNALIST / NEWS REPORTER

14 News WFIE/NBC News - Evansville, IN

June - December 2018

- Live on-air morning news reporter for the 2018 Indiana Broadcast Association *News Station of the Year*.
- Pitch story ideas, conduct interviews, write scripts, shoot & edit video, and report live on-scene to inform the local community.
- Flexibility and ability to execute on deadline and under pressure